GO DigiART

Digital Media & Art impact on Adult Social Inclusion
2020-1-RO01-KA227-ADU-095779
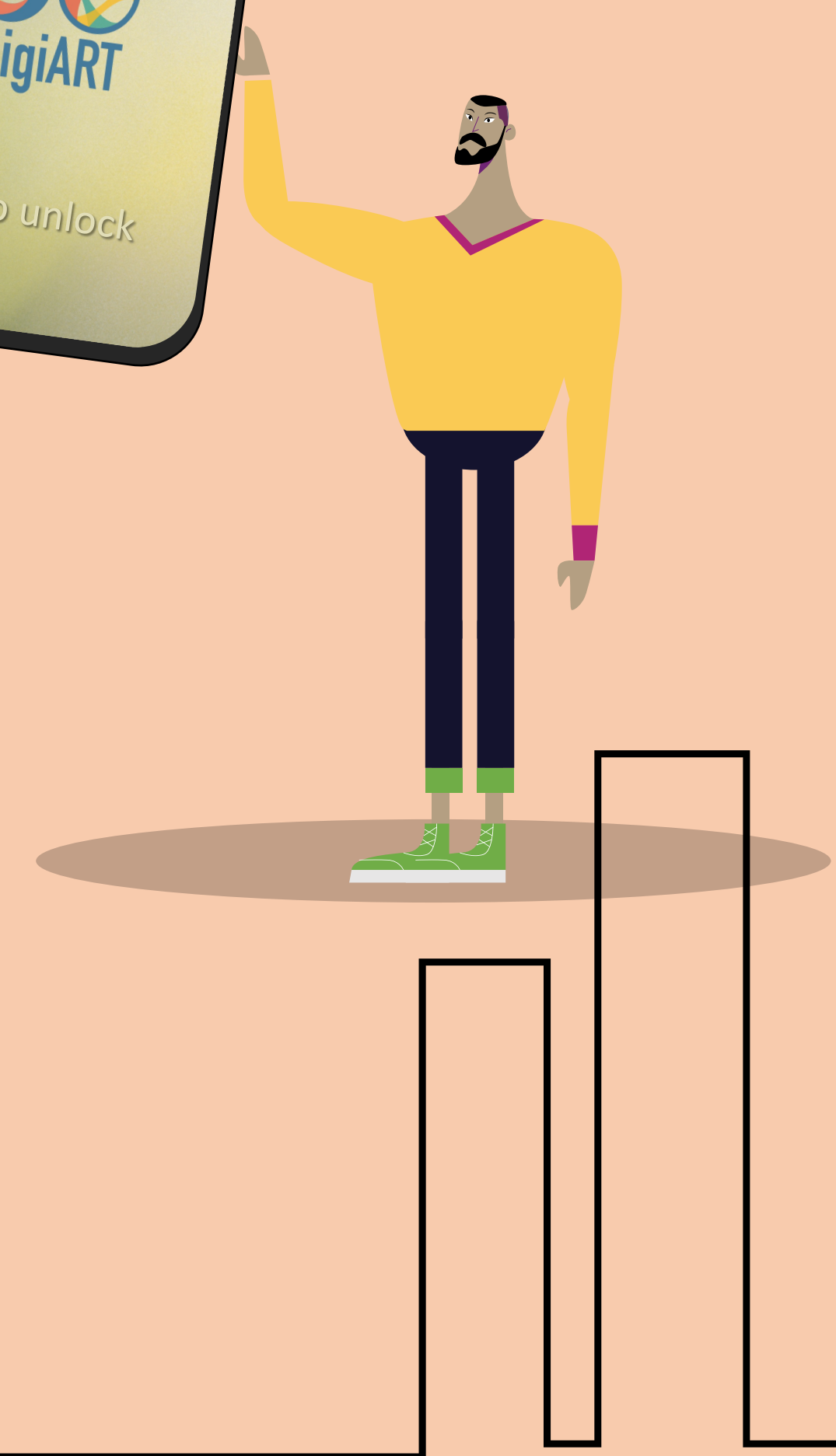
The Project

- **Digital Media & Arts**

- **Digital tools and competencies**

- **Up-to-date understanding of technology and Media**

- **Creative Skills**

- **Opportunity for disadvantaged young adults**

- **Fight social exclusion of members of society**

Now... Unlock your phone and start recording!

Help us discover more about your country: create a video that will include at least three among the following points:

- A unique place to visit

- Your Prime Minister

- Two typical plates – one that you like and one that you think is overrated

- A popular quote – translate it literally and explain its meaning

- A stereotype

- Interpersonal relations – physical contact

- Expectations on young adults

Before starting...

- **Decide <u>what</u> you want to show**

- **Set <u>expectations</u> and work accordingly**

- **<u>Explore</u> videos that have similarities with what you want to create**

- **Build a <u>narrative</u>**

Then decide...

- A <u>role</u> for each component of the group

Researcher Script writer Director Narrator Presenter Interviewers

Interviewees Video Editor

- What <u>kind of content</u> do you want to create

Documentary Interview Animation Promotional Drawing/writing

Ranting

- The <u>elements</u> that you want to use

Videos Pictures Narration voice Sounds Text

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Restrictions and copyright infringements...

Beware of:

• restrictions on filming in certain areas

• people on the background

• If you use material that was not created by you,

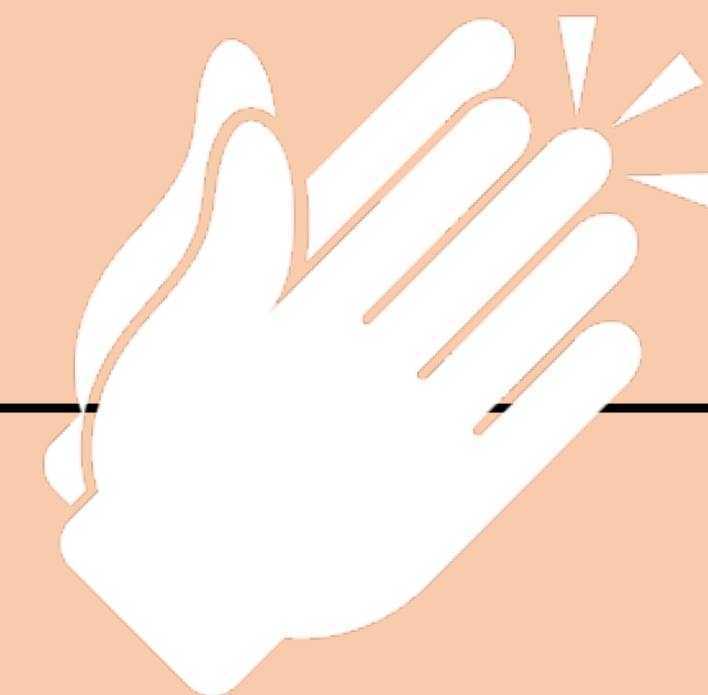attribute it to the creator

Websites that you can use:

https://commons.wikimedia.org/wiki

https://creativecommons.org/

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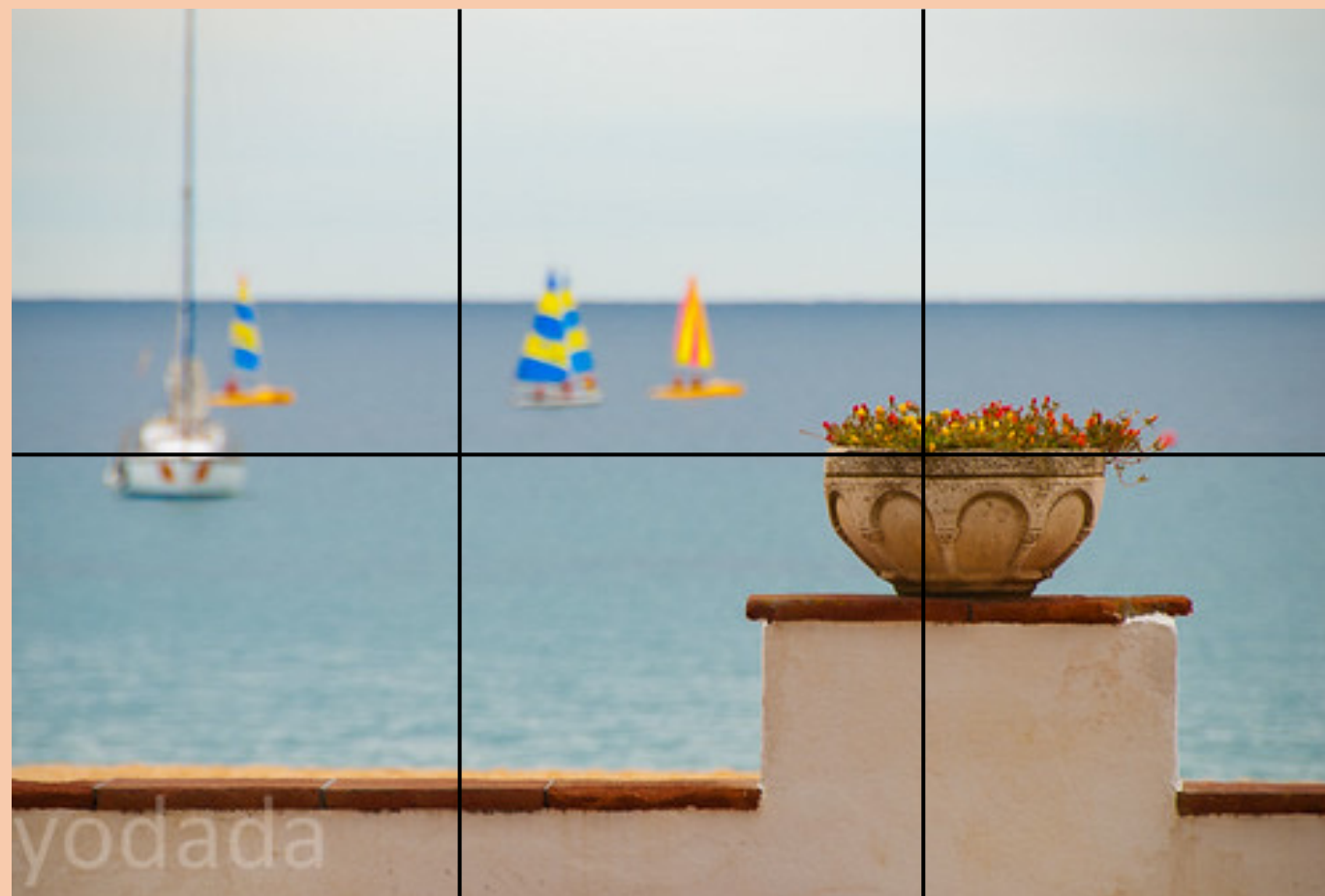# A good example of attribution

"**Furggelen afterglow**" by **Lukas Schlagenhauf** is licensed under **CC BY-ND 2.0**

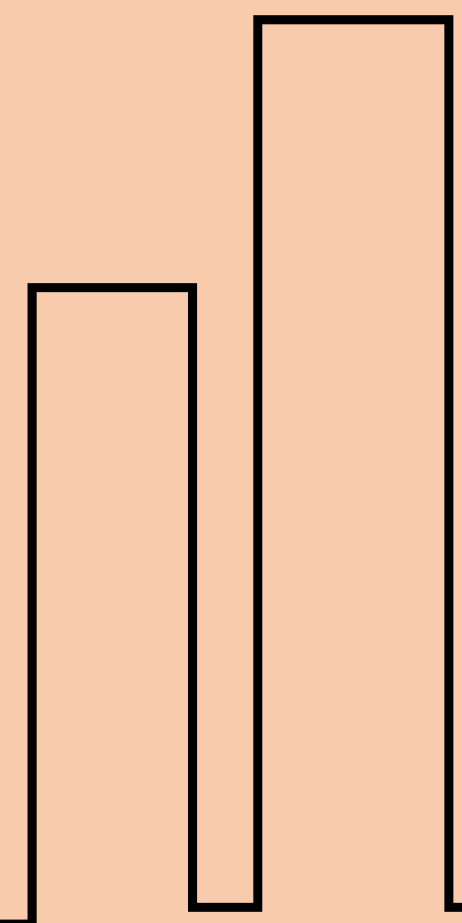# Recording: how to compose a good frame

- camera angle, positioning, movements
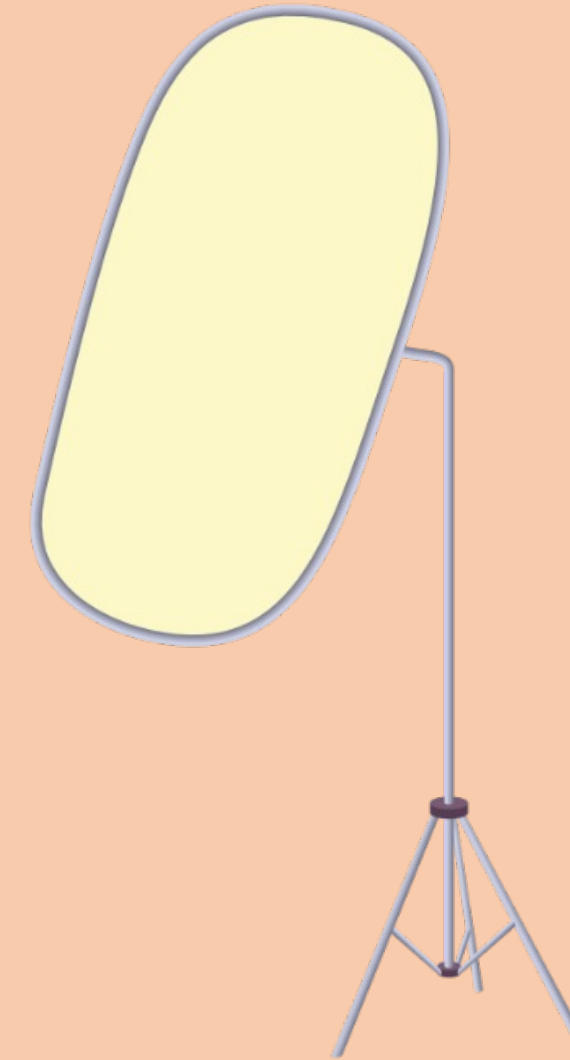
- horizontal image

- adequate spacing
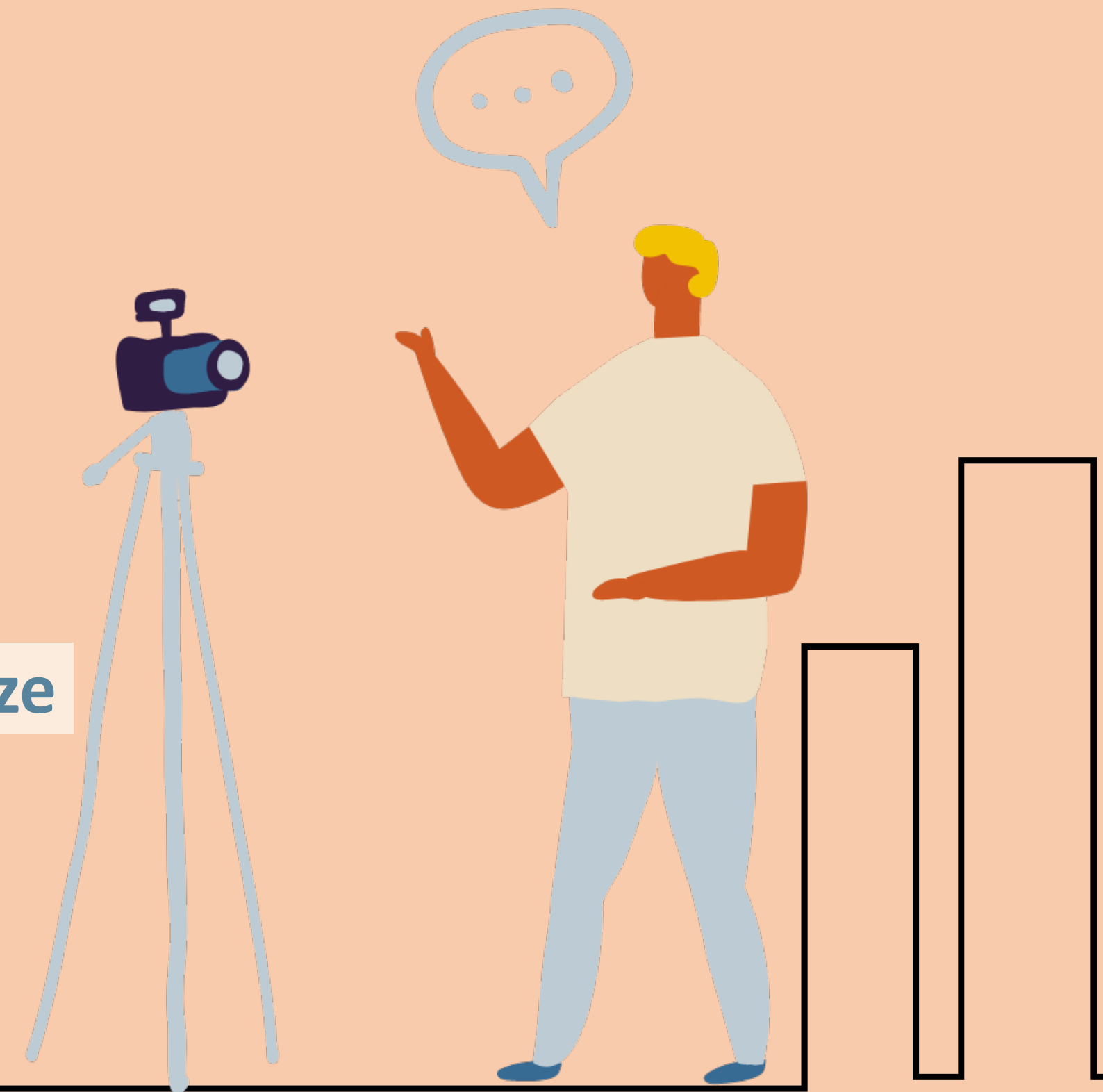
- the rule of thirds

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Recording: lighting

- weather

- natural/artificial light

- pointed on the subject

Recording: audio

- **background noises**

- **microphone** close to the **subject**

- **test** the audio

- start recording a few seconds earlier and end a few seconds later

- if you're planning to add a **narration voice**, synchronize filming and audio

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Editing

- software (Lightworks, VideoPad, iMovie, Movie Maker)

- edits:

    - Reorganizing

    - Editing cuts

    - placing effects

    - customizing animated titles

    - edit sound /add sounds

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Video-making is fun!
Make the best out of it