

GO DigiART - Digital Media & Art impact on Adult Social Inclusion

Sample Videos



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What format of video is this?

[https://youtu.be/fQ8XYx
dnG9s](https://youtu.be/fQ8XYx
dnG9s)



What about this video?

<https://youtu.be/11SNNGf4SO8>



What format of video is this?

<https://youtu.be/A5Hmaqclw8E>



What do you think of this type of video?

https://youtu.be/rahvZDLZ2_E

Why do you think its so popular? It has 2.75 million views!



What would you say about the quality of this video?

<https://youtu.be/J---aiyznGQ>

What makes this video so popular? It has 54.6 million views!



**How many views do you think this video has on YouTube?
HINT: It's the most watched video ever on YouTube!**

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<https://youtu.be/kJQP7kiw5Fk>



Answer:

6.2 billion!



Figure corrected in May 2019, source:
https://en.wikipedia.org/wiki/List_of_most-viewed_YouTube_videos

Over to you!

Comment on:

- The different styles of video shown?
- What you liked about each?
- What you didn't like about each?
- What your favourite format of video to watch on YouTube is?